

BRIEF Communication with AI

Use AI as a Thinking Partner

Course Overview

BRIEF Communication with AI teaches professionals how to use AI to think more clearly, communicate more effectively, and maintain control of their workflow. Built on the BRIEF methodology, the course provides a practical framework for organizing ideas, refining messages, and improving decision-making with AI as support – not replacement.

Why It Matters

Most teams are either over-relying on AI or avoiding it entirely. This course teaches professionals how to use AI intentionally, improving clarity, speed, and decision making without sacrificing judgment or authenticity.

- ▶ **SHIFT** AI from an intern to your chief of staff
- ▶ **BUILD** an AI onboarding framework tailored to your workflow
- ▶ **MAINTAIN** your authentic voice while sharpening every output
- ▶ **APPLY** structured prompting techniques for more consistent results
- ▶ **REDUCE** time wasted rewriting generic AI-generated content



BRIEF Communication with AI participants learn to use AI as a structured thinking partner, not just a content-generator.

BRIEF Communication with AI builds upon the BRIEF Methodology.

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Delivery

▶ **HALF DAY**

3 hours at The BRIEF Lab in Southern Pines, NC or an approved offsite location (up to 20 participants), or one 2.5-hour live Zoom/MS Teams session (up to 32 participants)

▶ **ONE DAY**

One-day at The BRIEF Lab in Southern Pines, NC or an approved offsite location (up to 20 participants), or two 2.5-hour live Zoom/MS Teams sessions (up to 32 participants)

Course Components

- ▶ Led by BRIEF BELT-certified instructors
- ▶ AI Chief of Staff onboarding document
- ▶ Structured prompting methods
- ▶ BRIEFBridge portal with access to tools and resources, reinforcing the course experience
- ▶ Practical exercises and tools for sustained learning

This course is designed to build on the foundation of the BRIEF methodology.

Teams new to BRIEF can begin with [BRIEF Essentials](#) — ask us about a combined curriculum.



BRIEF Communication with AI participants receive access to BRIEFBridge for online tools and resources.

Pricing and Terms

See pricing estimate and term sheet.